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Hooray, the new season is finally here, our lovely autumn and Christmas decorations will make you cheer!

The busy elves, diligent and smart, had the trends in hand, way ahead of the start.

In colours like turquoise and pink, the items shine bright, ribbons and teddies are the festive stars of 2025, what a sight!

Leopard prints meet Christmas delight, and also All-Season collections sparkle in the light.

Colourful styles or natural flair,

there's a collection for every taste out there.

Whether you love opulence or nostalgic charm, our new trends are sure to surprise and make hearts warm!

For your business, the perfect selections await, with everything customers love, in styles that captivate.

The season"s highlights are ready for you, a visit to BOLTZE is worth planning, that"s true! With joy in our hearts and inspirations to share, we wish you a shopping tour beyond compare!



BOLTZE Trends



Can be found in: **AUTUMN GOALS (p. 6-7)**



O"zapft is! We have dedicated a new exclusive design in the Bavarian colour duo of white and blue to the world"s biggest folk festival. With beer mugs, chopping boards, napkins, shot glasses and more, you"ll find the right items for your traditional range here - perfect for a real Oktoberfest style, no matter where you"re celebrating!

Can be found in: **MOUNTAIN CHALET (p. 26-27)**





Trendsetters know it: when it comes to fashion, nobody can ignore leopard prints now. We are now bringing this megatrend into interiors. With cool mugs, benches, cushions, lanterns and more, everyone can decide for themselves whether they want to set small accents or go all-in.

Can be found in: **BLACK FOREST (p. 20-21) & CAPETOWN SPIRIT (p. 40-41)**

Bows can do more than just wrap presents beautifully! With our new own design "Boucle" we show how versatile bows can be in Christmas decorations. Whether as decorative tableware or playful details on candle holders, our bows add a festive and elegant touch to the Christmas season.

Can be found in: **VELVET CHRISTMAS** (p. 18-19), CHRISTMAS DIAMONDS (p. 10-11) & BEST CHRISTMAS (p. 22-23)







Autumn Magic in Modern Japandi Style

Bring the perfect mood for the transition from late summer to autumn into your shop! This collection combines All-Season decoration in Japandi design with autumnal mushrooms and pumpkins. The neutral colour palette with accents in warm orange and stylish black harmonises perfectly with wooden items. Cosiness meets modern elegance here, while Halloween details, such as little ghosts and black bats, provide a cute spooky factor. Discover timeless decorations that will delight your customers!









Autumnal Elegance in Warm Colours

The colourful autumn mood is perfectly captured with "Forever Autumn". Delicate peach and berry colours meet dark brown wood and create a warm, welcoming feeling. Modern shapes and wood blend harmoniously with autumnal artificial flowers and figurines made of painted terracotta. This combination of minimalist chic and a touch of retro gives every room a timeless look. Simply a stylish must-have for the coming season - natural, elegant and full of autumnal cosiness!





Turn the Christmas season into a stylish experience in a luxurious ambience! Sparkling baubles in silver and turquoise as well as disco baubles exude pure extravagance and a party mood. Decorated with pearl necklaces and bows, Christmas becomes a glamorous celebration that brightens up living spaces. Whether napkins, placemats or champagne glasses - the "Silvester" exclusive design offers decorations for the perfect transition into the new year. "Christmas Diamonds" is the ideal choice for celebrations full of elegance!







Traditional Christmas Magic with Elegant Details

"Classic Christmas" brings a touch of elegance to traditional Christmas decorations. The classic red and green combination gets a modern twist with soft white tones. Shiny decorative elements such as silver and gold bells, elegant candle holders and sparkling baubles create a festive, comfortable ambiance. Wooden surfaces and chequered patterns have a touch of rustic country house flair and create warm, cosy contrasts. This bright setting is perfect for festive gatherings and contemplative moments!



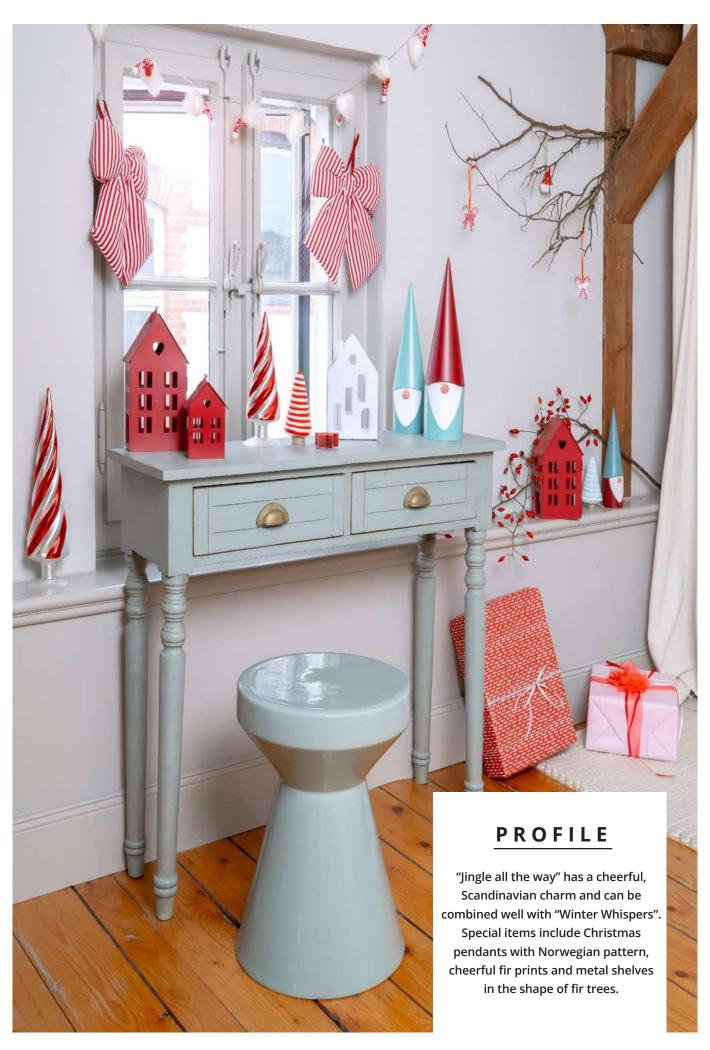


Cheerful Scandinavian Christmas

Here, the festive season becomes colourful and lively, in typical Scandinavian style. Joyful colours, stripes, dots and patterns create an exuberant, playful mood. These lovely decorations bring vibrancy and warmth to any home - perfect for anyone who wants to celebrate Christmas in a colourful and carefree way!









In a light-coloured setting with lots of wood, linen fabrics and wickerwork, this collection shows the simple beauty of nature in Christmas appearance. The different materials blend perfectly with each other and create a calm winterly surrounding. Modern decorative items emphasise the calm and harmony of the collection. Fresh lime green brings vibrancy to the winter scene and sets trendy colour accents. "Calm Christmas" is ideal for nature lovers and anyone who wants a fresh touch and colour during the cold season.

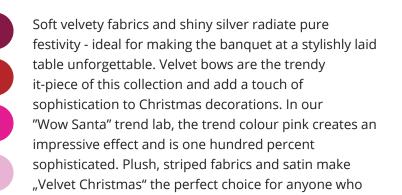








Feminine Elegance with Velvety Details



wants to celebrate Christmas with a stylish, elegant twist!









WE LOVE



Christmas



This collection shows the festive mood of the Scandinavian winter in a modern look. Lots of white, elegant black interior pieces and simple shapes exude calm and serenity. Light-coloured wood sets up an homely cosiness and harmoniously integrates the popular nature trend into the overall look. This collection creates the perfect setting to celebrate, laugh and enjoy the moment together. With "Black Forest", you will bring modern design and cosy warmth to the Christmas season!







Bright, inviting and cosy: all in white, "Winter Whispers" captures the magical moment of a snowy dream. This collection appeals to young and old alike and combines bright colours with soft textiles that harmonise with accents in silver aluminium and zinc. Santa Clauses, snowman figurines, warm blankets and elegant aluminium candle holders embody the special winter charm. "Winter Whispers" invites you to enjoy the cold season indoors to the fullest!







Winterly Mountain Hut





Bring the sentiment of a winter holiday in the mountains directly into your customers" homes! While the snowflakes fall outside, the room becomes an inviting retreat with the right decorative items. Lots of wooden elements, fluffy fur blankets and the crackling open fire create a warm ambience that invites you to relax. Bright red decorative highlights lend the collection a festive charm and add lively accents. Enjoy the cold season with "Mountain Chalet" and let yourself be enchanted by the cosy atmosphere of a mountain hut!







BOLTZE News

HOME TEXTILES RANGE

Look forward to even more variety! Just in time for the cold season, you will now find more cosy blankets and pillows in our range.

As a brand-new addition, we are expanding our home textiles range with bed linen! Look forward to exclusive and trendy designs, suitable for autumn, Christmas and also for every day. The reversible bed linen, some of which is printed on both sides, also offers flexible combination options.

The bed linen is part of our exclusive own design series and can be perfectly combined with other items such as cushions, lanterns or mugs from the same series. This allows your customers to buy several matching items at the same time and furnish their home stylishly and harmoniously.



EVEN MORE CHRISTMAS ORNAMENTS

We have expanded our range of Christmas baubles and pendants for you! Now you can choose from an even wider selection of festive items and offer your customers a greater variety. From classic baubles and glittering snowflakes to kissing mouths, ring boxes and much more - over 40% more items offer the right ornaments for every Christmas tree. Discover classics and new trends and enrich your Christmas range!



FASHION AND ACCESSORIES



Experience the fashion world of BOLTZE! An even more comprehensive range of fashionable accessories perfectly complements your decorative range and rounds off your customers" shopping experience. Our accessories are Oeko-Tex certified and offer maximum comfort in one size. Discover our hats, scarves, bags and ponchos in classic basic shades, with a few colourful highlights for an extra fashionable touch, all with our "be happy" patch and in warming, partly knitted, partly brushed materials - perfect for winter!



DISPLAY CONCEPT FOR MORE IMPULSE BUYS

Quick, easy, practical: our new cardboard displays on ¼ pallets offer a space-saving and eye-catching solution for your POS. They are equipped with atmospheric top signs suitable for autumn and Christmas and, with 6 levels, offer plenty of space for individual stocking with your desired items at great prices, which your contact person will help you select. In this way, you can ensure a sales-boosting product presentation in the important high-frequency range.









Scandinavian Purity with a Feminine Touch

The popular Scandi look gets a fresh update with pink, which gives the interior design style an inviting, feminine look. Together with cool black and grey, it provides a modern vibe that inspires design lovers to come up with new, creative ideas. This collection combines Nordic minimalism with soft accents and creates a stylish ambience that radiates both calm and elegance.



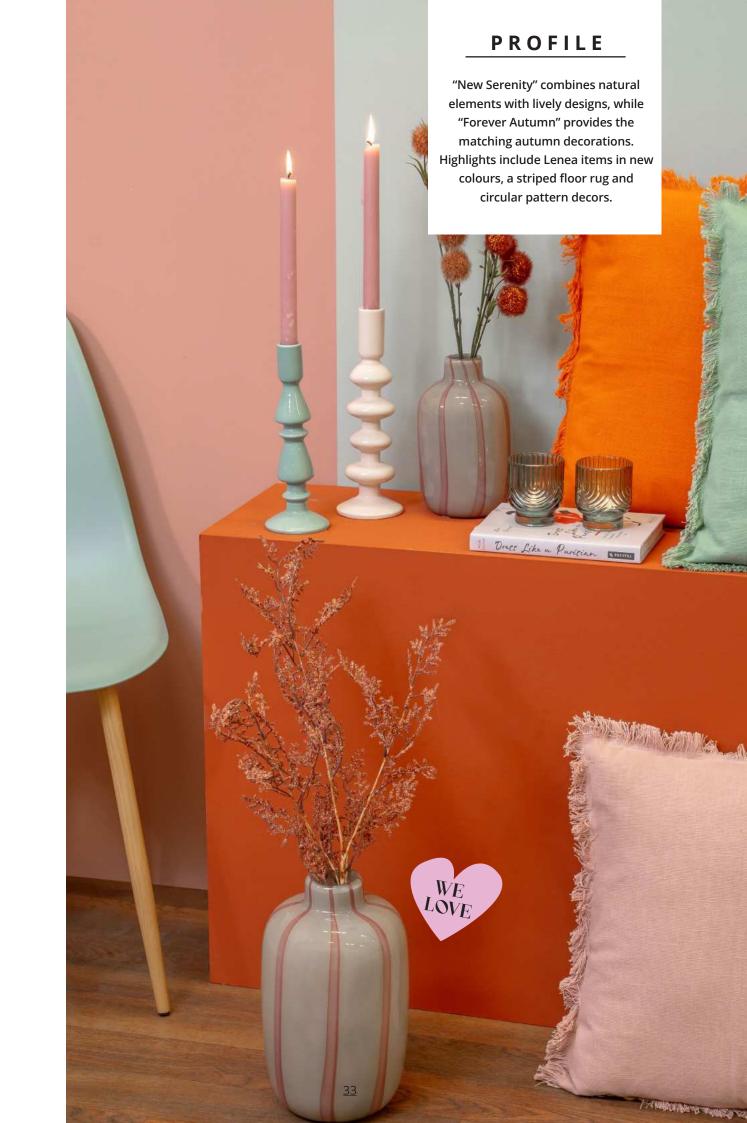
Fresh Colours for Every Day





Discover a completely new world of colour with delicate rosé tones, harmonious lime green and vibrant dark orange. These stylish colours create an inviting mood. Modern, organic shapes combine with natural elements to create a stylish overall look. Materials such as natural wickerwork, metal, coloured glass and embroidered textiles bring creative freshness to your shop. "New Serenity" is the perfect choice for adding vibrant accents and creating a calming, harmonious space all year round.



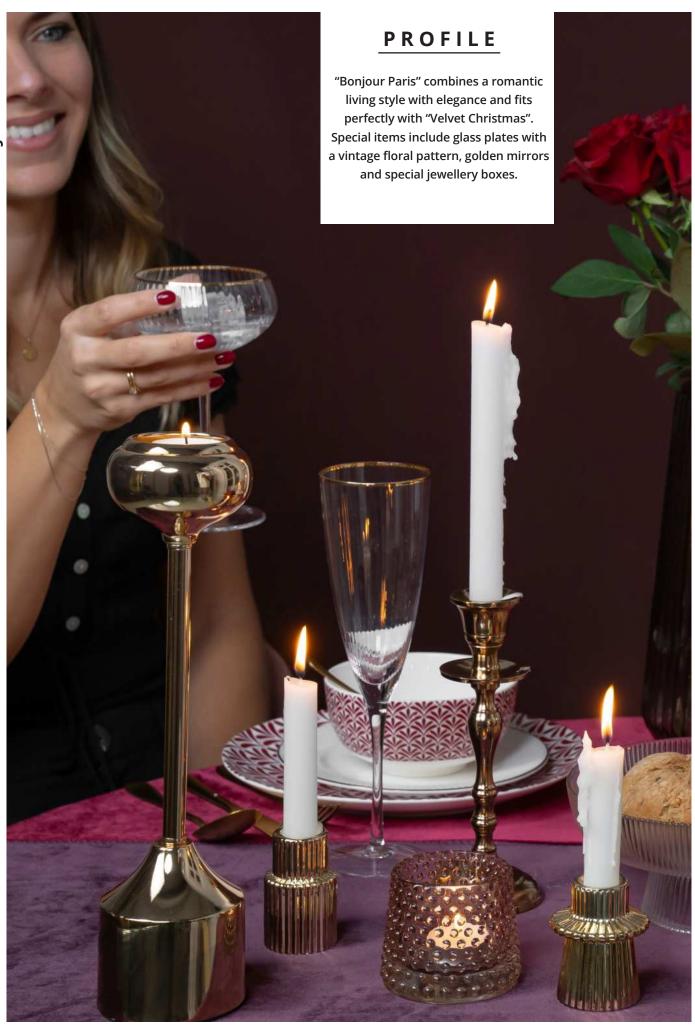




both relaxing and inspiring.

ensure a harmonious balance. This collection is ideal for bringing the power of nature into living spaces and creating a place that is









Romantic Flair from the City of Love











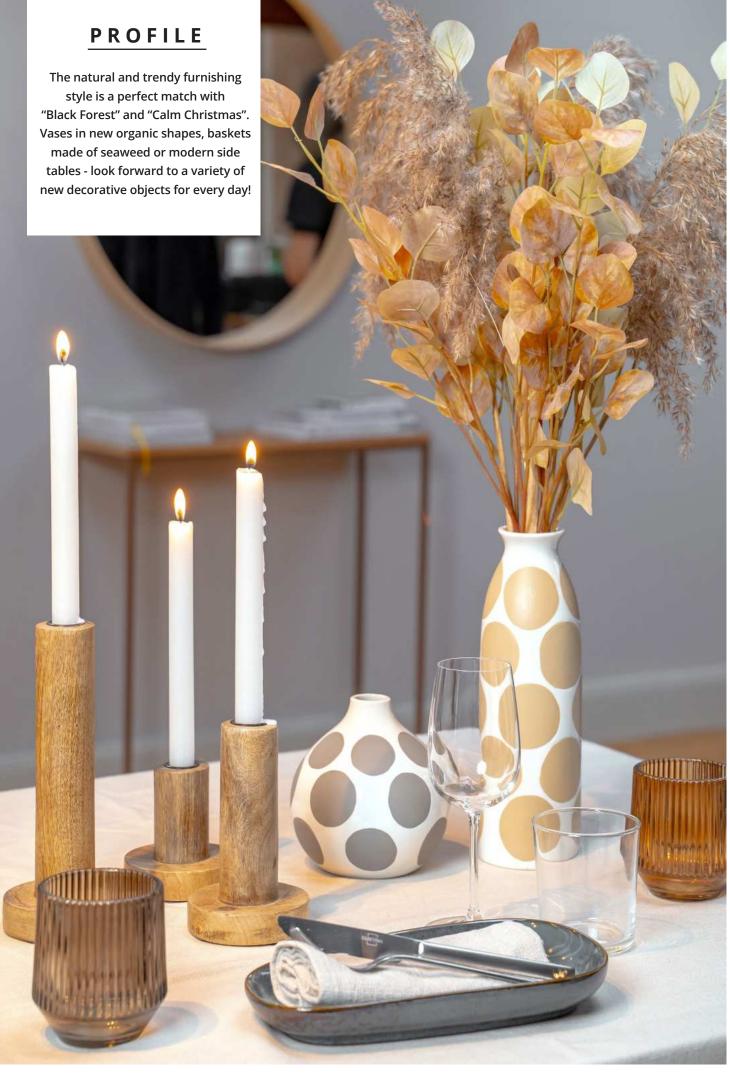
Let yourself be whisked away into a world of romantic elegance, inspired by the culturally rich metropolis. Warm shades of red, green and pink harmonise with precious gold and create a glamorous look. New exclusive designs add a special touch to the look, while eye-catching decorative accessories enhance the theme with a wow effect. "Bonjour Paris" brings an elegant French vibe to your shop and transforms any room into a stylish place full of grace.



Naturalness, Warmth & Cosiness



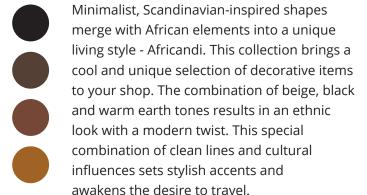
Natural materials and calm colours result in a place of relaxation. Wood, textiles, stoneware, ceramics and wickerwork bring the living style to life and create an pleasant atmosphere. Warm brown in various shades gives the look a relaxed, earthy touch. This trendy and timeless style brings nature into living spaces and invites you to feel good!







Ethno Look meets Scandinavian Clarity





One address – many opportunities



THE BOLTZE SHOWROOM – IMMERSE YOURSELF IN INSPIRING COLLECTIONS

Our showrooms in Essen and Braak (near Hamburg) are the centrepieces of our company. This is where our collections are presented with a lot of love and an eye for details. Twice a year, the showrooms are completely remodelled so that every visit offers new impressions and inspiration. Experience our range live and let our colleagues advise you on site during your showroom visit if required.

Showroom Braak: Alte Landstraße 42, 22145 Braak Showroom Essen: Hermann-Drescher-Weg 15, 45329 Essen

360° SHOWROOM TOUR -

THE ULTIMATE DIGITAL EXPERIENCE

Experience the BOLTZE showroom digitally - with our innovative 360° tour! Move interactively through the showroom aisles and discover inspiring decorative stagings and all new items.

This is the perfect tool to optimally prepare for your your upcoming showroom visit. This way you already have an overview of the range in advance and you can plan your purchase in advance.



New tour available from mid-December

OUR SALES TEAMS - ON DUTY FOR YOU

BOLTZE's representatives and sales team are on hand to answer all your questions. When it comes to larger projects such as new openings, seasonal planning or space concepts, our sales representatives will be happy to visit you in your shop. We are available in person by telephone or conveniently by e-mail and are happy to help you with your concerns at any time.

Telefon: +49 (0)40 328079-0 Email: export@boltze.de

to discover new things

TRADE FAIRS – EXPERIENCE BOLTZE PERSONALLY

Every year, BOLTZE is represented at various trade fairs in Germany and Europe. Take the opportunity to experience our seasonal highlights here and receive personal advice. Of course you can also place your order here. The current trade fair dates can be found on our website or you can ask your contact person.





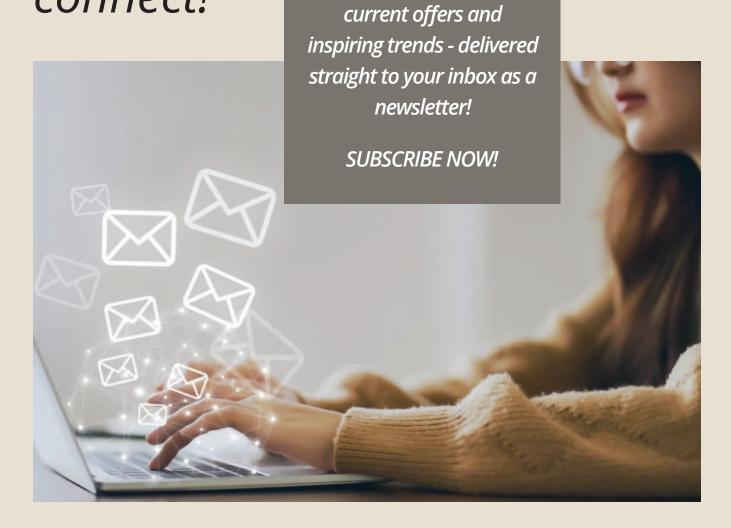
MY.BOLTZE ONLINE SHOP – ORDER FLEXIBLY AND ANY TIME

Would you like to get an overview of the BOLTZE range independently, from anywhere and at your own pace, or place a small or large order quickly? Then you should definitely use our retailer portal my.BOLTZE - free of charge and without any obligation. In addition to the entire range, you can also search for specific items, be inspired by occasions, create your own wish lists and customise the entire order process according to your needs - including delivery date planning, retrieval of all your documents, image download and much more!

Visit the online shop at: https://my.boltze.com



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